

International Education Office  
STUDY ABROAD PHOTO & VIDEO CONTEST  
OFFICIAL RULES

## **Overview**

Current UCLA students are invited to submit their designs for the Study Abroad Photo/Video Contest (“Contest”). You are encouraged to use your talents for an opportunity to be selected to have your photo or video (“Entry”) featured on social media and website. The winning participant in each photo category will receive a \$100 Amazon gift card and the winning participant in the video category will receive a \$150 Amazon gift card.

Participation in this Contest is voluntary, and you may freely decide whether (or not) to participate. By entering the Contest, you are confirming that you have carefully reviewed and understood, and that you agree with and intend to be bound by, all of the following official rules of the Contest (“Official Rules”):

1. **Contest Host:** The Regents of the University of California (“UC”), by and on behalf of International Education Office, located on the Los Angeles campus (“UCLA”) at 1332 Murphy Hall.
  
2. **Eligibility**
  - 2.1. To be eligible to participate in the Contest, you must be eighteen (18) years of age or older, and a UCLA student with a valid UCLA identification number (“UID”) and an active Bruin Card account).
  
  - 2.2. Employees working within the Host department overseeing the Contest or any person associated with Contest (collectively “Contest Affiliates”) and/or members of their immediate families (spouses, children, siblings, parents) and/or persons living in the same household as such persons, whether or not related, are ineligible to enter the Contest.
  
  - 2.3. Participation constitutes full and unconditional agreement to, and acceptance of, all terms in these Official Rules. This Contest is subject to, and you shall comply with, all applicable federal, state and local laws and regulations.

**INTERNET ACCESS IS REQUIRED. MANY WILL ENTER, FEW WILL WIN.**

**NO PURCHASE NECESSARY OR REQUESTED. VOID WHERE PROHIBITED BY LAW.**

## **3. Entry into the Contest**

- 3.1. To enter the Contest, please complete the following steps:

- 3.1.1. Carefully review the Official Rules.
  - 3.1.2. Decide whether you want to participate in the Contest.
  - 3.1.3. If you choose to participate in the Contest, submit your Entry, with the understanding that your submission is your express acceptance of and agreement with the terms in these Official Rules.
  - 3.1.4. Obtain any necessary approvals from third parties, if needed. Under no circumstances will Host be liable for failure to obtain third party permission(s).
- 3.2. Limit one (1) entry per participant for each category.
- 3.3. Your Entry must:
  - 3.3.1. Depict your interpretation of the categories: “Architecture & Landscape,” “Local Customs & Traditions,” “Bruins Abroad/Away,” or “Day in the Life.”
  - 3.3.2. Be submitted in digital format, at [https://docs.google.com/forms/d/e/1FAIpQLSdqPPrM3VFIztV212WSoL\\_ZkwSGs8D8SN227GfKgg0\\_7j-nug/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdqPPrM3VFIztV212WSoL_ZkwSGs8D8SN227GfKgg0_7j-nug/viewform)
  - 3.3.3. Include a completed submission form.
  - 3.3.4. Be an original work created solely by you, which does not include, incorporate or infringe upon any third party’s rights (e.g., privacy, publicity, copyright or other intellectual property rights). For example, your Entry must not recreate or reproduce existing photographs or portraits of events or individuals, or contain any brand names, logos or trademarks of third parties.
  - 3.3.5. Include a waiver ((Permission for Use of Name, Image and Statements – available on the Contest Website) if your Entry includes the image of other people who are clearly visible and are not UCLA students/faculty – separate waiver required for each such person.
  - 3.3.6. Be in full compliance with these Official Rules.
- 3.4. Your Entry shall not contain:
  - 3.4.1. Material that violates (or is contrary to) any applicable law or UC or UCLA policy (each, a “Policy”), or
  - 3.4.2. Third party property (e.g., copyrighted material, logos, etc.), or
  - 3.4.3. Celebrities or famous people who have not signed the waiver (Permission for Use of Name, Image and Statements).

#### **4. Entry and Selection of Finalists/Winners**

- 4.1. Entries may be submitted starting August 1, 2024, at 12:01:00 a.m. PT.
- 4.2. Entries are due no later than September 20, 2024, at 5:00 p.m. PT. No late entries will be accepted.

- 4.3. Eligible Entries will be judged by Host's designated representative(s) (collectively "Judges"). All eligible Entries will be reviewed by the Judges, who will select (5) finalists for each photo/video category (each, a "Finalist"), based upon the following criteria: (1) creativity and originality, (2) quality and execution, (3) adherence to the Theme and Official Rules, and (4) overall impression. Once finalists are selected, voting will open for UCLA students to vote for the winners (one winner per photo/video category).
- 4.4. Winners will be notified via email and announced on October 17, 2024. Winners and honorable mentions will be posted on [ieo.ucla.edu](http://ieo.ucla.edu).
- 4.5. Current UCLA students with a valid UID will have an opportunity to vote for one (1) Winner in each category, starting October 7, 2024 at 8 a.m. PT and ending October 13, 2024, at 5:00 p.m. PT. One vote per person/UID. Host reserves the right to make the final decision in the event of legal issues.
- 4.6. All UCLA students who submit their vote will be entered into a "lucky draw". No purchase required to enter the lucky draw. There will be three (3) randomly drawn winners and each winner will receive a \$100 voucher to be applied toward a summer 2025 study abroad program with either the UCLA Travel Study program or the UCLA Global Internship Program. **The voucher is not valid for UCEAP programs.**
- 4.7. Lucky draw voucher recipients are not guaranteed a place in a particular program and must meet all application, eligibility and program participation requirements. Vouchers are non-transferrable and are not redeemable in cash or by other means. Vouchers must be used toward a summer 2025 study abroad program.
- 4.8. **The Winners will be announced** on October 17, 2024. The Winners' Entries will be displayed at: [ieo.ucla.edu](http://ieo.ucla.edu) and IEO's Instagram account "@UCLAIEO" and otherwise as permitted in these Official Rules.
- 4.9. Host's time clock is the official clock for this Contest. Host has the right to extend the end date of the Contest and will provide notice if it is extended.

## 5. **Prize Award**

The following prizes (each, a/the "Prize") will be awarded to the winning participants (each a/the "Winner"): \$100 Amazon gift card for each photo category and \$150 Amazon gift card in the video category.

The potential Winner will be contacted through the email address provided. The failure to respond in a timely manner to Host's notification shall result in forfeiture of the Prize. A Prize will not be awarded until necessary information has been collected and all properly executed forms are returned ("Verification"). Upon completion of Verification, a potential Winner shall become a Winner.

If a Prize, or any portion thereof, cannot be awarded for any reason, Host reserves the right to substitute a Prize with another Prize of equal or greater value. **Winner is solely responsible for all federal, state, and local taxes and fees associated with the receipt of any Prize.**

## 6. **Ownership of Entry; Grant of License**

You confirm that your Entry is your original work, and:

- You own all rights to the Entry,
- You are the sole owner of the Entry and all its content, and
- You have obtained a waiver (Permission for Use of Name, Image and Statements) from each person that is identifiable in your Entry who are not UCLA students/faculty, and that you have every right to submit the Entry to the Contest.

By submitting your Entry to the Contest, you are granting UCLA a worldwide, non-exclusive, royalty-free, irrevocable, perpetual license to reproduce, publish, adapt, communicate, publicly display, distribute and broadcast all or part of your Entry in materials relating to the Contest. You consent to the Host editing, enlarging, reusing, storing, printing, displaying, retouching and sharing your Entry in any format or medium, existing now or hereafter created. You grant Host the right to use, assign, modify, edit, adapt, dispose of, and electronically alter your Entry as provided in these Official Rules, including but not limited to, for moral rights, without additional compensation or additional consent from you or any third party. If you are the Winner, your permission shall extend to materials relating to the Host and/or UCLA generally, and you unconditionally assign and transfer to the UC all rights, title, interest, claim, ideas, concepts, copyrighted materials, and trademarks contained in your Entry and any and all rights including “moral rights”.

Although you are granting these licenses, you understand that Host may choose not to use your Entry for any reason or no reason at all. Host may attribute you as the author, but in some circumstances, may decide not to.

## 7. **Photo/video Waiver**

Where your photo or video Entry includes the images of other individuals who are clearly visible (“other subjects”) and are not UCLA students/faculty, you must obtain a photo/video waiver from all such other subjects prior to submitting your Entry for consideration in the Contest. A photo/video waiver form is available here [<https://forms.gle/hXYuh86jYHE43bf58>]. Contestants are responsible to maintain copies of all photo/video waivers and provide them upon request or provide them along with your Entry submission. Host shall have no liability or responsibility whatsoever for your failure to obtain the appropriate photo/video waivers, and Host reserves all rights to reject or disqualify an Entry which does not have all necessary photo/video waivers.

## 8. **Publicity Release**

Participation in Contest constitutes your permission for Host to use, without notice or further compensation, worldwide and in perpetuity, your name, photo, likeness, biographical information, statement, and voice in any and all media for any purpose, including without limitation, promotional purposes on or in connection with the Contest (and, if you are the Winner, such uses may include those relating to Host and/or UCLA generally), and you hereby release the Contest Affiliates from any liability with respect thereto.

## 9. **Privacy**

You agree and acknowledge that personal data submitted with an entry, including your name, mailing address, phone number, and email address may be collected, processed, stored and otherwise used by UCLA for the purposes of conducting and administering the Contest. All personal information that is collected from you will be subject to UC's privacy policies, located at <https://www.ucla.edu/terms-of-use>.

## 10. **Limitations of Liability and Release**

No liability or responsibility is assumed by Host or will result from your participation in (or attempt to participate in) the Contest. Host is not responsible for any typographical errors in the announcement of any Prize or these Official Rules. You must have a valid email address. No responsibility or liability is assumed by the Host or Contest Affiliates for technical problems or technical malfunction arising in connection with the Contest. By participating in the Contest, you agree to release and hold the Contest Affiliates harmless from any and all claims, damages, or liabilities arising from or relating to such your participation in the Contest.

By submitting an Entry, you acknowledge the desire to compete in the Contest and the possibility of being selected as the Winner as sufficient and binding consideration for the terms in these Official Rules. You agree to release, forever discharge, and hold harmless UC, including the Host, and its officers, agents, and employees from any and all claims, demands, losses and injuries arising from or relating to the Contest – including but not limited to claims for violation of rights of publicity, invasion of privacy, libel, defamation, copyright infringement, or trademark infringement. A Prize, if awarded to you, may be deemed compensation and may be subject to withholding in accordance with Host's payroll and/or accounting practices.

## 11. **General**

By participating in the Contest, you agree to these Official Rules, which are final and binding in all respects.

- 9.1. Any Entry that does not comply with the requirements in the Official Rules will be disqualified.

- 9.2. You represent that you have not engaged in any conduct in violation of Policy prohibiting discrimination and sexual violence/sexual harassment. You agree that engaging in conduct in violation of any Policy may constitute grounds for disqualification from the Contest.
- 9.3. UC, including the Host, is not responsible for any fraud, intellectual property infringement, or other misconduct by you or other entrants. Should you engage in fraud, infringement, or other misconduct, including but not limited to a violation of the Official Rules, you shall be subject to immediate disqualification upon discovery of such misconduct.
- 9.4. Prizes may not be exchanged for cash from the Host (or UC, generally).
- 9.5. Prizes are non-transferable, unless specifically permitted by Host, in writing (in Host's sole discretion).
- 9.6. All required Entry Information must be completed in full, submitted, and received by Host, to be considered. Proof of delivery or receipt of any kind of Entry will not be deemed by Host as proof of Entry. Any attempted form of Entry other than as described herein is void. Entries that contain information that is not reasonably pertinent to the Theme or other judging criteria, as determined by Host in its sole discretion, or is otherwise in violation of these Official Rules will be disqualified.
- 9.7. As determined by Host, any Entry that invades the publicity or privacy rights of any person, living or deceased, or otherwise infringes upon any third party's personal or proprietary rights, publicity rights, or violates any applicable law or Policy, will be disqualified.
- 9.8. UC, including the Host, is not responsible for lost, late, stolen, damaged, incomplete, invalid, unintelligible, corrupted, garbled, delayed, or misdirected submissions of any Entry, all of which will be void.
- 9.9. Unclaimed Prizes will not be awarded. Winners must comply with any and all requirements and limitations associated with the use of any Prize.
- 9.10. If for any reason the Contest is not capable of running as planned, Host reserves the right, at its sole discretion, to cancel, modify, suspend or terminate the Contest.
- 9.11. Any questions or concerns that you may have relating to the Contest may be directed to [info@ieo.ucla.edu](mailto:info@ieo.ucla.edu).