



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

Summer programs

COURSE STRUCTURE

	June 22 - 26	June 29 - July 3	July 6 - 10	July 13 - 17	July 20 - 24	July 27 - 31
Business	Strategic management and entrepreneurship		Business, government and the global economy			
Marketing and Communication	New frontiers in brand communication and consumer engagement		Understanding the customer: theories, trends, and values for an effective communication strategy			
Cultural Studies	A mafia story: its representation in literature, cinema and television					
			Federico Fellini and contemporary Italian cinema			
			Creative storytelling: from literature to cinema to other forms of fiction			
International Relations	International order and world politics		Italian Politics and the international system: resilience and change			
Education & Psychology	Intensive Education of differences through art		Elements of teaching and Special educational			